

Wednesday 11 December

Time		Room
08:30 – 12:20	COST –EIBA Doctoral Think Tank	Room 0.13, WHS
12:20 – 13:20	Lunch (DTT participants only)	
13:20 – 17:00	COST –EIBA Doctoral Think Tank	Room 0.13, WHS
20:00 - 22:00	Dinner (John H. Dunning participants only)	“Ratskeller”

Thursday 12 December

Time		Room
08:30 – 12:20	John H. Doctoral Tutorial	Rotunda I, Wiwi
08:30 – 17:00	COST Working Groups	Room 0.13, WHS
10:00 – 12:00	EIBA Doctoral Symposium (Morning Sessions)	
	Session M1	Rotunda II, Wiwi
	Session M2	Room 1.03, Wiwi
	Session M3	Room 1.01, Wiwi
	Session M4	Room 2.01, Wiwi
12:20 – 13:20	Lunch (JHD participants)	Mensa
13:20 – 17:00	John H. Doctoral Tutorial (continued)	Rotunda I, Wiwi
13:30 – 15:00	EIBA Doctoral Symposium (Afternoon Sessions)	
	Session A1	Room 1.01, Wiwi
	Session A2	Room 2.01, Wiwi
	Session A3	Room 1.08, Wing
	Session A4	Room 1.01, Wing
	Session A5	Room 1.14, WHS
14:00 – 17:00	EIBA Board Meeting	Atlantic Grand Hotel, City Centre
18:00-18:30	Registration at Historic Townhall, City Centre (Only for online- pre-registered participants/ No payments possible)	Townhall
18:30 – 20:00	Welcome Address & EIBA Fellows’ Plenary Session I: Chinese FDI in the EU	Townhall
20:00 – 21:00	Welcome Reception at the “Festsaal”	Townhall

Friday 13 December
Morning

The session-ID is coded as follows:
 Timeslot . Track . Type of Session . Number of Session

Time		Room
08:00 – 08:30	Registration	B2860
08:30 – 10:00	Session A	
	A.1.C.1 Institutional Quality and FDI	B2900
	A.2.C.1 Internationalization and MNE Performance	B2890
	A.3.C.1 Internationalization of New Ventures and SMEs	B3009
	A.3.I.1 International Market Entry and Market Selection	B3370
	A.4.C.1 International Corporate Governance Competitive	B3850
	A.5.C.1 HRM in emerging and high-risk Markets	B2880
	A.6.C.1 Organizing and Influencing the Value Chain	B3010
	A.8.I.1 Innovation and R&D Spillovers of MNEs	B1580
	A.9.I.1 Inward FDI, attractiveness and business performance	B1700
10:00 – 10:30	Break	
10:30 – 11:00	Opening Remarks	Lecture Hall (HS)
11:00 – 12:30	Plenary Session II	Lecture Hall (HS)

Friday 13 December
Afternoon

Lunch-Break (food will be available until 14:00)		Mensa
14:30 – 16:00	Session B	
B.2.I.1	Emerging Market Investors	B1170
B.2.C.2	Subsidiary performance	B2890
B.3.C.2	Internationalization of Born Globals	B3009
B.3.I.2	International Entrepreneurship and International New Ventures	B3850
B.5.C.2	Work and cultural values in international settings	B3010
B.6.I.1	Sourcing and the Value Chain	B1700
B.7.C.1	The Role of the HQ	B2880
B.8.I.2	Innovation in the Context of Subsidiaries, Networks and Communication	B3770
B.9.I.2	Transparency and government policy	B1580
14:30 – 16:00	EIBA Book Launch: PIBR Vol. 8 'International Business and Sustainable Development' Is There Sustainable Value Added for New Scholars in Publishing Book Chapters?	B2900
16:00 – 16:30	Coffee-Break	
16:30 – 18:00	Session C	
C.1.C.2	Globalization and its limits	B2900
C.2.I.2	Cultural distance	B1700
C.3.C.3	Capabilities, Knowledge, Learning and Institutions in the Firm Internationalization Process	B3009
C.3.I.3	Internationalization of SMEs	B1580
C.4.I.1	International Accounting and Finance Interactive	B1170
C.5.C.3	Social Capital, Networks and Communication	B3010
C.6.C.2	New Perspectives on Entry Mode Research	B2880
C.7.I.1	HQ Impact and Decision-making	B3770
C.9.C.1	MNEs and Institutional Issues	B2890
C.1.P.1	Reconciling International Business and Strategic Management: Dynamic Capabilities and the Theory of the MNE	B3850

Saturday 14 December

Morning

Time		Room
08:30 – 10:00	Session D	
	D.1.I.1 MNEs and Stakeholder Management	B1170
	D.2.I.3 Institutional Environment and MNEs	B1580
	D.3.C.4 Internationalization and Performance	B3009
	D.3.I.4 Born Globals	B3010
	D.5.I.1 Measuring Cultural Distance and Values in HRM	B3850
	D.5.I.2 New perspectives on cultural intelligence and global mindset	B1700
	D.6.I.2 Services and Intangibles	B3770
	D.7.C.2 Subsidiary Initiatives	B2890
	D.8.C.1 Innovation, Knowledge Creation and Transfer	B2900
	D.9.C.2 Investment policy, trade and FDI	B2880
	D.1.P.2 IB Education	B1400
10:00 – 10:30	Break	
10:30 – 12:00	Session E	
	E.1.I.2 Institutional constraints and MNE activity	B1580
	E.2.I.4 Management of the MNE	B3770
	E.3.C.5 International Expansion: International Top Managers, Family Control and International Market Entry Modes	B3009
	E.3.I.5 Internationalization Processes of Firms - Focusing on Products, Industries and Countries	B1410
	E.4.C.2 International Accounting and Finance Competitive	B2900
	E.5.I.3 Host country perspective and localization of HRM practices	B3850
	E.5.C.4 Country-of-origin, international brands and export performance	B2880
	E.6.I.3 Managing Alliances and Networks	B1170
	E.7.I.2 Subsidiary Roles and Joint Venture	B1700
	E.9.C.3 CSR and business diplomacy in MNEs	B2890
	E.1.P.3 AIB – Western Europe Region Panel on “The New Multinationals and their local Institutions: Making a Virtue out of Necessity”	B3010
	E.1.P.4 Development and Prospects of East Asian Investments in Europe	B1400
12:00 – 12:45	AIB Western Europe Chapter Meeting	B3010
12:00 – 14:00	Lunch-Break	

Saturday 14 December

Afternoon

14:00 – 15:30	Session F		
	F.1.C.3	Standards and partnerships	B2900
	F.2.I.5	Internationalization Process	B1170
	F. 3.I.6	Knowledge, Learning, Experience and Trust in the internationalization Process	B3770
	F.3.I.7	Exports, FDI and the Product Dimension in International Business	B1410
	F.5.I.4	The role of networks and HRM for company strategy	B1700
	F.5.C .5	Emotional intelligence and well-being	B3010
	F.6.I.4	Foreign Direct Investment	B1580
	F.8.C.3	MNE Spillovers and Linkages	B2890
	F.9.C .4	Location choice and MNEs' contribution to host country growth	B2880
	F.3.P .1	Experiences of Emerging Economy Multinationals	B3009
	F.9.P .1	Outward FDI policies: What are they, and what needs to be done?	B1400
14:00 – 15:30	EIBA Fellows' Business Meeting		B3850
15:30 – 16:00	Coffee-Break		
16:00 – 17:30	Session G		
	G.1. I.3	Positive and normative views on institutional entrepreneurship	B1700
	G.3.I.8	Internationalization of Decision Making and Top Management	B3010
	G.3.I.9	Country-specific Facets of Internationalization	B3009
	G.4.I.2	International Corporate Governance Interactive	B1580
	G.5.I.5	Recent challenges in HRM and marketing	B3850
	G.5.C.6	Recent issues in research on careers	B2880
	G.6.I.5	The Organization of the Firm's Value Chain	B1170
	G.8.C.3	Innovation, R&D and MNEs	B2890
	G.8.C.4	Innovation, MNEs and Networks	B2900
	G.2.P.1	Family Firms and Internationalization	B1410
	G.7.P.1	Formal Structures and Networks	B1400
17:30 –18:00	General Assembly		B3009
20:00 – 02:00	Gala-Dinner		Park Hotel