

Pre-conference information

If you are participating in one of the following events, please consider this information:

- The COST-DT or COST-working group
- The John H. Dunning DT
- The EIBA DS
- The JIBS PDW

Pre-workshop dinners COST-DT and JHD-DT

The organized dinners (on the 10th COST participants ONLY/ on the 11th JHD participants only) take place respectively at 20:00. The location is the “Ratskeller” directly where the famous Town Musicians are located in the City Center (www.ratskeller-bremen.de)

Please note, that due to University policy, alcoholic beverages may be ordered separately.



How to find your way to the Faculty 7 (Economic Studies)

The Faculty is accessible via tramline 6 up to the tram stop “Klagenfurter Straße” (Final stop of tram line 6). When getting off you have to cross the tracks and follow the street “Hochschulring” with its buildings IW3, Cognium and BEGO to your right. After a few hundred meters you will reach the faculty 7 (Economic Studies). Please refer to the abstract map below of the area for visualization of the following explanation.



WHS 3 / WHS 5

To get to the WHS 3 Building you have to turn right onto the “Wilhelm-Herbst-Straße”. The Building is at the end of the street on the right hand side. Turning onto the “Wilhelm-Herbst-Straße” and walking straight, Building WHS 5 lays straight in front of you (at the corner of the street).



WiWi Building / Rotunda

To get to the WiWi-Building just follow the street “Hochschulring” (and cross the road “Wilhelm-Herbst-Straße”) till you see the WiWi Building with a small glass tower (see picture). The small glass tower represents at the same time the Rotunda. To get to the different rooms on the different levels you will have to enter the Building and take the elevator / stairs. When getting off the elevator the room in the Rotunda is straight ahead of you, respectively.

Wing Building

The Wing Building is located at the end of the “Wilhelm-Herbst-Straße” on the left hand side. It can also be reached by walking to the WiWi Building and continuing walking through the parking lot area one building further.

How to find your way to the different rooms

Please note that the rooms are labeled referring to their floor level location in the building. Hence room **0.13** is located on the ground floor (Level 0). If there is a 1 in front of the dot you will find the

room in the first floor and so on. Referring to the rooms in the Rotunda, room Rotunda I is situated on the first floor, room Rotunda II on the second floor and so on.

Do you have any problems?

If you have any problems or need help, please do not hesitate to contact a member of the chair “International Management and Governance” (IMG), namely Esmā Karabas, Tilo Halaszovich or Martina Titze. You will find the IMG staff in the WiWi Building. When you enter the building you will find their offices on the ground level. Therefore just go through the door of the IMG chair to your left hand side and walk along the corridor to the end.

Program

If you are student or faculty of the above mentioned programs, please find the assigned rooms for your session in the excerpts of the program.

4th COST-EIBA Doctoral Think Tank

COST Action Programme IS0905:

“The Emergence of Southern Multinationals. Their Impact on Europe”

Date & time: Wednesday 11 December (08:30 – 17:00)

Room WHS 5, Bremer Form, Room 0.13

Co-chairs: Daniel VAN DEN BULCKE (University of Antwerp) & Lucia PISCITELLO (Politecnico di Milano)

Faculty: Louis BRENNAN (Trinity College Dublin), Jorge CARNEIRO (Pontifical Catholic University of Rio de Janeiro) & Filip DE BEULE (KU Leuven University)

08:30 – 08:35 Welcome by Louis Brennan, Chair of the COST Action Programme

08:35 – 08:45 Introduction by Lucia Piscitello, Co-Chair Doctoral Think Tank

08:45 – 09:25 The Emergence of Born Global Firms: An Emerging Economy Perspective
Farhad Uddin AHMED

09:25 – 10:05 Corporate Political Capabilities, Intercountry Connectedness and International Expansion Strategies of Emerging Country Firms
João Eduardo ALBINO PIMENTEL (HEC Paris)

10:05 – 10:20 Coffee Break

10:20 – 11:00 Does Regional Integration Matter to Emerging Economy MNEs?
A Transaction Cost Economics Analysis
Jenny HILLEMANN (Solvay Business School, University of Brussels (VUB))

11:00 – 11:40 Swedish IT-based MNCs Interacting with Socio and Political Actors in the BRIC Countries: The Effects on Business Activities
Emilene LEITE (Uppsala University)

11:40 – 12:20 The Role of HRM in Developing Absorptive Capacities
Emilia Anna OZGO (University of Reading)

12:20 – 13:20 Lunch

13:20 – 14:00 A Product Value Chain Perspective of Emerging Countries Multinationals
Rasha REZK (University of Cambridge)

14:00 – 14:40 The Impact of Political Embeddedness of State MNCs from Emerging Markets on HQ-Subsidiary Relationships: The Case of China
Cong SU (Uppsala University)

14:40 – 15:20 Networks Structures in China – Impact of Interlocking Directorate on Internationalization Process of Chinese MNEs
Iwona SULINSKA (Copenhagen Business School)

15:20 – 15:35 Coffee Break

15:35 – 16:15 The Impact of Institutional Distance on the Establishment Mode Selection of Chinese MNEs in Europe
Laura VANOLI PARIETTI (University of Fribourg)

16:15 – 16:55 Organizational Structures of Russian Multinationals: If Context Matters
Anna VESELOVA (Graduate School of Management SPbU)

27th John H. Dunning Doctoral Tutorial

Date & time: Thursday 12 December (08:30 – 17:00)

Room Rotunda I, WiWi-Building

Co-chairs: Jean-François HENNART (University of Pavia, Queen's University Management School, Belfast, Singapore Management University, Tilburg University) & Rebecca PIEKKARI (Aalto University Business School)

Faculty: Timothy DEVINNEY (Leeds University), Dana MINBAEVA (Copenhagen Business School), Bent PETERSEN (Copenhagen Business School)

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Alternative Expatriate Assignments and their Impact on Expatriate Adjustment
Barbara AGHA-ALIKHANI (University of Passau)

09:25 – 10:05 Retailers' Strategic Responses to Institutional Pressures and the Effect on Performance: The Case of Finnish Multinational Retailers in Russia
Alphonse AKLAMANO

10:05 – 10:20 Coffee Break

10:20 – 11:00 Strategic Multi-Channel Management of Industrial Small Firms
Nicola EBERHARD (The University of Queensland)

11:00 – 11:40 A Stakeholder Approach to Tax Minimizing Strategies of MNEs
Julia FEDDERSEN (Universität Bremen)

11:40 – 12:20 Internationalisation Models of E-Commerce Enterprises
Magdalena GROCHAL (University of Economics in Katowice)

12:20 – 13:20 Lunch

13:20 – 14:00 Unconventional Flows of Technological Knowledge in MNEs: A Study Based on IC Design MNEs, 2001-2008
Yen-Chen HO

14:00 – 14:40 "It Takes Two to Tango": Selecting Partners in International Markets
Aikaterini KAMPOURI (Aristotle University of Thessaloniki)

14:40 – 15:20 Staffing Key Management Positions in Host Country Subsidiaries
Eva-Maria LANG (University of Mainz)

15:20 – 15:35 Coffee Break

15:35 – 16:15 International Expansion, Knowledge Sourcing and Technological Upgrading. The Experience of Multinational Enterprises from Emerging Countries in the Last Decade
Vittoria Giada SCALERA (Politecnico di Milano)

16:15 – 16:55 Managing Institutional Complexity in Global Professional Service Firms: Subsidiary Responses to Conflicting Institutional Logics
Liudmyla SVYSTUNOVA (University of Bath)

2nd EIBA Doctoral Symposium

Date & time: Thursday 12 December (10:00 – 15:00)

Chairs: Jeremy CLEGG (University of Leeds) and Elizabeth WANG (University of Leeds)

Session M1 Room Rotunda II, Wiwi Building

Faculty: Catherine WELCH (University of Sydney) & Francesco CIABUSCHI (Uppsala University)

10:00 – 12:00 Power Structures in Heterarchical Business Cooperation. Qualitative Analysis of Power Structures in German Clusters
Viviane BRESSEM (University of Technology Darmstadt)
Cultural Approach in Understanding the Long-Term Survival of Firms – Comparison of Japanese and German Chinese Firms
Innan SASAKI (University of Turku)
Exploring the Investment Behaviour of Chinese Multinationals in the UK
Jelena VUKICEVIC (University of Northampton)

Session M2 Computer Lab, Room 0.03, Wiwi Building

Faculty: Jeremy CLEGG (University of Leeds) /Pervez GHOURI (King's College London) & Lawrence WELCH (University of Melbourne)

10:00 – 12:00 To Understand the Impact of Host Country Institutional Framework on International Investments in Extractive Industries
Piyali RUDRA (Aalto University School of Business)
The Impacts of Distance, Coordination, and Learning on Foreign Supplier Performance
Aytug SOZUER
Internationalization Processes of Chinese Firms: the Role of Knowledge
Xiaotian ZHANG (University of Tartu)

Session M3 Room 1.01, Wiwi Building

Faculty: Agnieszka CHIDLOW (Manchester Metropolitan University) & Joachim WOLF (University of Kiel)

10:00 – 12:00 Mutual Satisfaction in Buyer-Supplier Services
Alexandre MPASINAS (Université Libre de Bruxelles)
Environmental Regulations and Sub-National FDI Location Decisions
Snehal PATEL (University of Sussex)
Origins of Knowledge Creation in the Global Economy and Multinational Firm Performance
Janja TRSTENJAK

Session M4 Room 2.01, Wiwi Building

Faculty: **Bruce HEARN (University of Sussex) & Svetla MARINOVA (Aalborg University)**

10:00 – 12:00 Do Poor Entrepreneurs Need Microfinance?
Pontus ENGSTROM (University of Agder)
The Impact of CEO Tenure on Capital Structure Decisions in Microfinance: A Global Survey
Daudi PASCAL (University of Agder)
A Study of Strategic Investments by Multinational Logistics Providers in China
Amina ZUK

12:00 – 13:30 Lunch in the Mensa

Session A1 Room 1.01, Wiwi Building

Faculty: **Mika GABRIELSSON (University of Eastern Finland) & Suma ATHREYE**

13:30 – 15:00 Cross-National Analysis of the Underrepresentation of Female Employees in ICT-Sectors
Nobina ROY
Internationalization Processes of Owner-Managed Firms
Christina STEIN (University of Stuttgart)
Entrepreneurial Marketing Strategy of Born Globals - An Effectuation Theory Perspective
Man YANG (University of Vaasa)

Session A2 Room 2.01, Wiwi Building

Faculty: **Elizabeth WANG (University of Leeds) & Robert PEARCE (University of Reading)**

13:30 – 15:00 International R&D Network - To Understand the Intra-Firm Global Innovation Capability
Xingkun LIANG (University of Cambridge)
Collocation of Knowledge-Based Activities and Ownership-Specific Assets - An Empirical Study of Technology Clusters in India
Kodiyat Tiju PRASAD
Networks in Offshoring Environmental and Business Network Influence on Offshoring Processes
Edward GILLMORE (Mälardalens University)

Session A3 Room 1.08, Wing Building

Faculty: **Peter GABRIELSSON (University of Vaasa) & Elena BELESKA-SPASOVA (University of Reading)**

13:30 – 15:00 CEO Succession Events as Influencing Factor of a Firm's Internationalization Process
Corinna RUPF (University of Stuttgart)
Ownership, Institutions and Capital in International Business
Asmund RYGH (BI Norwegian Business School)
Status, Social Capital and Innovation in Product Development Projects
Ebrahim SHARIATZADEH

Session A4 Room 1.01, Wing Building

Faculty: Francesca SANNA-RANDACCIO (SAPIENZA University of Rome) & Olli KUIVALAINEN (Lappeenranta University of Technology)

13:30 – 15:00 The Impact of Institutions on Firm Performance: A Variance Decomposition Analysis Among Different Group of Countries

David KALLAS

The Choice of International Entry Mode: What Matters

Ryan TANG (University of Technology Sydney)

Session A5 Room 1.14; Building WHS

Faculty: Pavlos DIMITRATOS (University of Glasgow) & Fragkiskos FILIPPAIOS (University of Kent)

13:30 – 15:00 Effectuation and Causation under Uncertainty in Customer Opportunity Development Model of Born Globals: A Bounded Rationality Based Reasoning Perspective

Krishna BHANDARI (University of Vaasa)

The Mechanism of Companies' Decision-Making from the Economic and New-Institutional Perspective

Bongju KIM

AIB-WE chapter: JIBS Paper Development Workshop (PDW)

Date & time: Thursday 12 December (13:00 – 17:00)

Chairs: José Plá-Barber and Ulf Andersson

Venue: Rotunda III, WiWi Building